

DIVISION OF INNOVATE EDMONTON

Lean Canvas

NAME/PROJECT: _____

VERSION: _____ DATE: _____

1 A. PROBLEM ⁴ SOLUTION 9 UNFAIR ADVANTAGE ² CUSTOMER SEGMENTS ³ UNIQUE VALUE PROPOSITION (UVP) 8 KEY METRICS 5 CHANNELS **B. ALTERNATIVES** 7 COST STRUCTURE 6 REVENUE STREAMS

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