



DIVISION OF INNOVATE EDMONTON

Lean Canvas

NAME/PROJECT: _____

VERSION: _____ DATE: _____

1 A. PROBLEM	4 SOLUTION	3 UNIQUE VALUE PROPOSITION (UVP)	9 UNFAIR ADVANTAGE	2 CUSTOMER SEGMENTS
B. ALTERNATIVES	8 KEY METRICS		5 CHANNELS	
	7 COST STRUCTURE		6 REVENUE STREAMS	