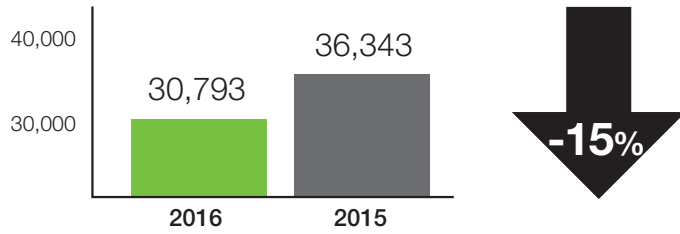


New Members



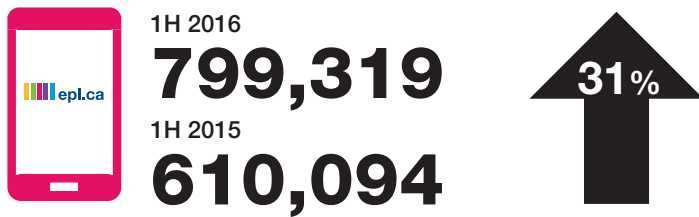
All branches are showing a decline in new memberships, ranging from a 4% to a 34% drop, possibly indicating that current approaches to attracting new members need to be revised.

Active Cardholders



Active defined as used library card within a 8 month period.

EPL App Sessions

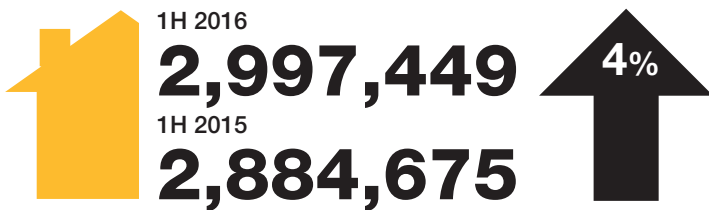


Use of EPL App to access services through a mobile device.

Total Visits



In Person Visits



16,935 Average daily visits to EPL

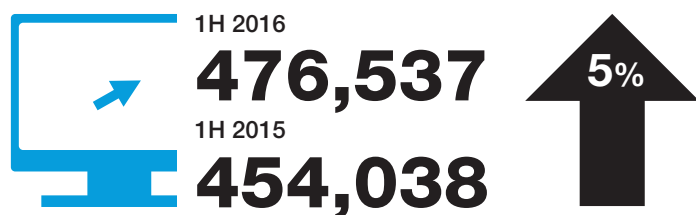
Website Visits



13,380 Average daily visits to epl.ca

Computer Sessions

Time used in hours

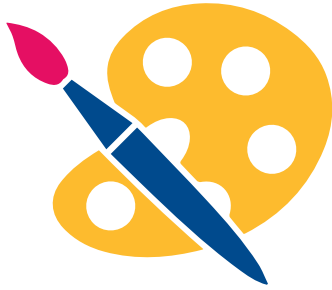


In Branch Wireless Sessions



2015 1H statistics are unavailable.

Total Programming



Total programs offered

1H 2016

8,581

1H 2015

7,429



Total attendance

1H 2016

234,260

1H 2015

203,549



Programs

IN-HOUSE PROGRAMS

1H 2016 - **5,412**



1H 2015 - **4,714**

IN-HOUSE ATTENDANCE

1H 2016 - **114,243**



1H 2015 - **97,468**

OUTREACH PROGRAMS

1H 2016 - **3,169**



1H 2015 - **2,715**

OUTREACH ATTENDANCE

1H 2016 - **120,017**



1H 2015 - **106,081**

Spring Break

	2Q 2016	2Q 2015	
PROGRAMS	119	98	+21%
ATTENDANCE	3,902	3,284	+19%
AVERAGE PROGRAM ATTENDANCE	33	34	-3%

Family Day

	2Q 2016	2Q 2015	
PROGRAMS	27	39	-31%
ATTENDANCE	1,438	1,875	-23%
AVERAGE PROGRAM ATTENDANCE	53	48	+10%

LitVans

	1H 2016	1H 2015	
PROGRAMS	336	137	+145%
ATTENDANCE	10,972	4,439	+147%
AVERAGE PROGRAM ATTENDANCE	33	32	+3%

3rd van added in 2016.

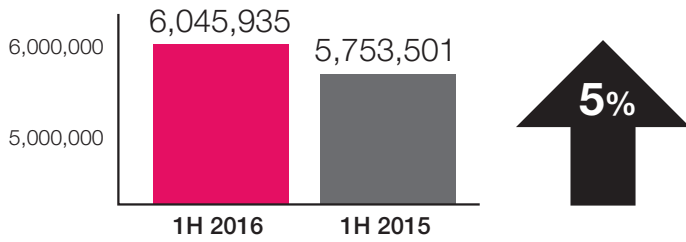
Early Literacy Survey



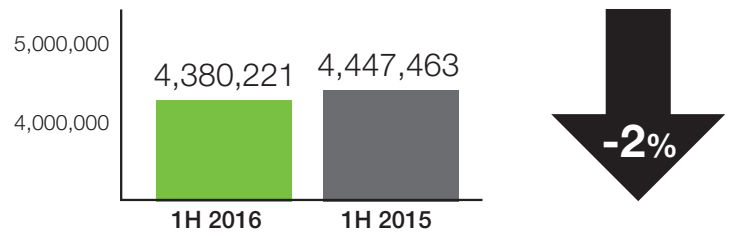
of respondents felt more confident helping their children learn.

Based on 496 responses.

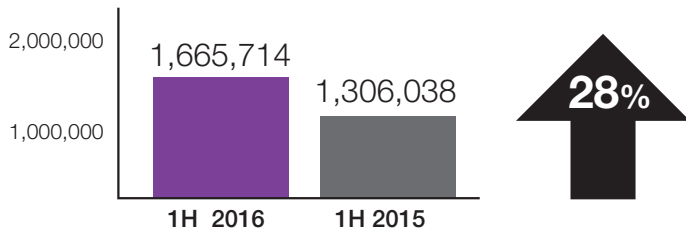
Physical & eResource Borrowing



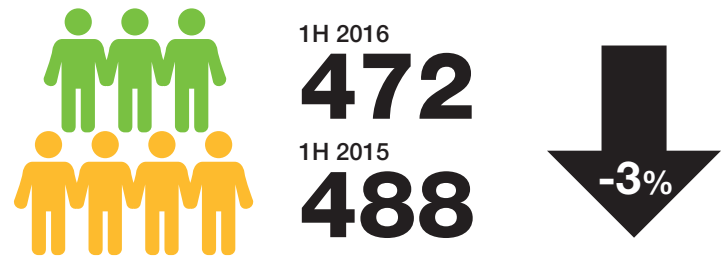
Physical Borrowing



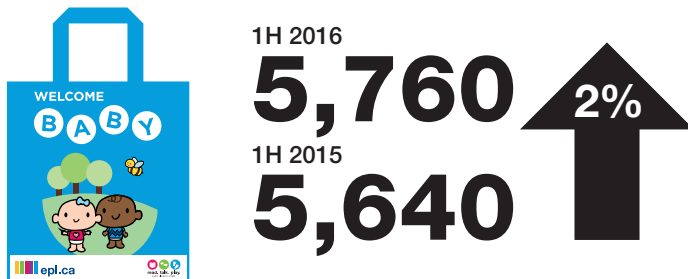
eResource Borrowing



Community-Led Meetings



Welcome Baby Bag Deliveries



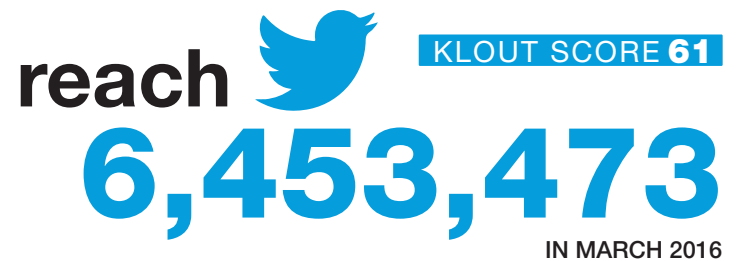
Settlement Services



Facebook

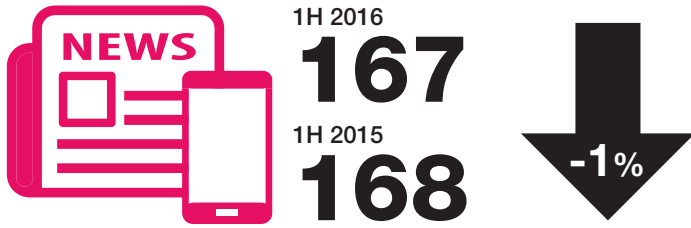


Twitter

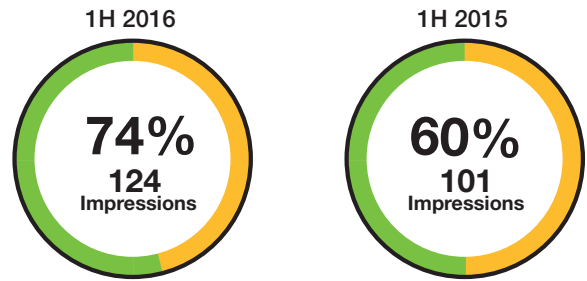


The Klout Score is a number between 1-100 that represents your social media influence. The more influential you are, the higher your Klout Score.

Total Media Impressions



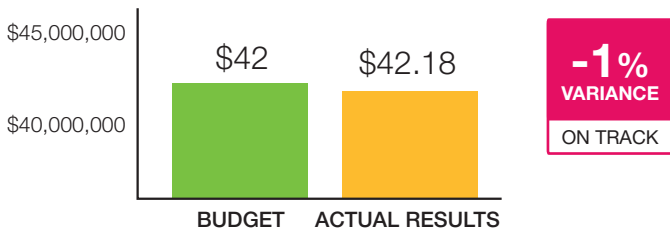
Proactive Media Impressions



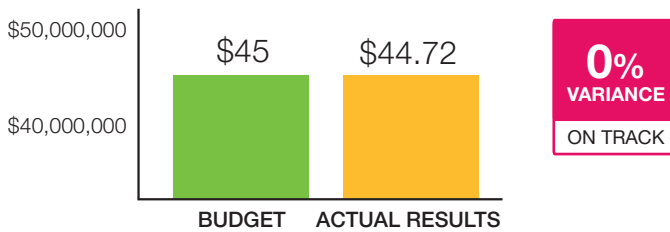
Proactive impressions are initiated by EPL through a media advisory, release or pitch. Percentage calculated out of total media impressions.

Financial Performance

1H 2016 Expenditures



1H 2016 Revenues



Milner Fundraising

1H 2016

