

Oct 4 - 8, 2010

Edmonton

21 years of

READ

IN



Oct 4 - 8, 2010
Edmonton



Educational Partners

Concordia University College
Conseil scolaire Centre-Nord
Edmonton Catholic Schools
Edmonton Public Schools
Grant MacEwan University
The King's University College
NorQuest College
University of Alberta

Community Partners

Centre for Family Literacy
ECALA
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CTV
Edmonton Journal
JOE FM
Le Franco
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Honorary Chair

Esther Starkman

Website

www.epl.ca/readin

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What is READ IN 2010?

READ IN 2010

The purpose of READ IN 2010 is to create a greater awareness of the importance of reading. Historically, the event has successfully promoted the school as an important place for the development of lifelong literacy.

READ IN Week: October 4 – 8, 2010

The goal of READ IN Week is to involve as many individuals as possible in one or more READ IN events during the week of October 4 – 8, 2010. A READ IN event can take place anywhere — in the school's READ IN centre, in the community or at home. A READ IN event is any occasion when participants make a deliberate choice to read or to be read to for pleasure.

Theme: Ready, Set, Read!

For the 21st annual READ IN Week, the theme is *Ready, Set, Read!*

Ready... Find a book, magazine or computer screen.

Set... Choose a comfortable spot and block out any distractions.

Read!... Enjoy yourself. Have fun. Learn!

Ideas for sharing this theme with students include:

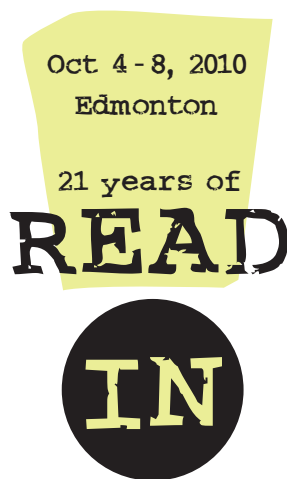
- Have students think about all the different types of reading materials they come across in their everyday lives and how they incorporate reading into various activities;
- Have students discover how portable reading is and how they can plan to read no matter where they are and no matter how much time they have; and
- Have students pick something to read, a place they intend to read it, and a time they will commit to reading.

READ IN Kit and Book Lists

The READ IN kit is a resource developed to help librarians and teachers co-ordinate school specific activities. The kit includes a fact sheet that offers brief details about the kick-off and closing ceremonies, as well as contact information for all READ IN partners. In addition, a list of teacher resources, suggestions for activities and implementation, potential list of readers, sample invitation, and various sized logos for publicity opportunities are provided.

The lists of suggested books for families, adults and students (K-12), including French book lists, are available on the READ IN website. The website address is repeated at the bottom of each page.

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READ IN fact sheet

READ IN, Edmonton

The theme of READ IN 2010 is: **Ready, Set, Read!**

Ready... Find a book, magazine or computer screen.

Set... Choose a comfortable spot and block out any distractions.

Read!... Enjoy yourself. Have fun. Learn!

How to get involved

During **October 4 to 8, 2010**, Edmontonians are invited to become involved in READ IN and to attend the many activities and special events hosted around the city.

Opening ceremony:

- Monday, October 4 at the Stanley A. Milner Library. By invitation only.

Participate:

- Initiate a READ IN activity at your local library, school, workplace or community organization.
- Read to students in various languages: please contact *Cathy MacDonald*, Edmonton Public Schools, at 780-429-8435 or cathy.macdonald@epsb.ca; *Dana Prefontaine*, Edmonton Catholic Schools, at 780-441-6075 or prefontained@ecsd.net.
- Public events: please visit www.epl.ca/readin.

Resources:

- Check back at the READ IN website at www.epl.ca/readin for recommended books for different age groups.

Partner websites:

Centre for Family Literacy www.famlit.ca
Concordia University College of Alberta www.concordia.ab.ca
Conseil scolaire Centre-Nord www.centrenord.ab.ca
Edmonton Catholic Schools www.ecsd.net
Edmonton Community Adult Learning Association www.ecala.org
Edmonton Public Library www.epl.ca
Edmonton Public Schools www.epsb.ca
MacEwan www.macewan.ca
NorQuest College www.norquest.ca
The King's University College www.kingsu.ca
University of Alberta www.ualberta.ca/outreach/read.html
CTV www.edmonton.ctv.ca
Edmonton Journal www.canada.com/edmonton/edmontonjournal
JOE FM Radio www.joefm.ca
Le Franco www.lefranco.ab.ca
Radio-Canada www.radio-canada.ca/alberta

For additional details and book lists, check out www.epl.ca/readin.

Suggestions for implementation

READ IN Centre

- Provide comfortable seating
- Decorate a special chair
- Decorate the READ IN centre with posters, bookmarks, displays, book lists
- Make sure the READ IN centre is clearly sign-posted for visitors

Promote READ IN

- Provide information to local newsletters
- Contact local senior citizens' homes, hospitals, day cares, banks, businesses, and other institutions to arrange for students to visit and read
- Design posters to promote the event
- Place posters around the school/site and in the community

READ IN Events

- Be creative!
- Use READ IN to kick off a year-long reading activity, for example, regularly scheduled guest readers
- Invite children and adults to read favourite poems or stories over the intercom, or in assembly
- Introduce a daily sustained reading program
- Promote a literature round-table
- Include readings in participants' mother tongue, if not English
- Promote reading in the second language in bilingual programs
- Promote non-fiction books
- Have parents or prominent community members read to small groups

Recognize Participation

- Value visitors; provide a guest book or sign-in sheet
- Celebrate your success
 - in assembly
 - in newsletters

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Suggested activities

This year's theme, **Ready, Set, Read!**, offers schools/sites endless opportunities to be creative! To celebrate the evolution of literacy we can engage in reading print and include music, pictures, videos, drum dance, online reading, television and the Internet. READ IN activities can be simple or complex. They can include many participants or few! It's all about sharing the joy of literacy!

- Create your own website after reading a book
- Use READ IN to kick off a year-long reading activity, for example, regularly scheduled guest readers
- Create bookmarks unique to your school for participants and READ IN guests
- Publish an illustrated book of poetry and stories written during READ IN week
- Project into the future - "What will your life be like in the future?"
- Invite seniors to share real-life experiences; what changes have they seen in their lifetime; and what changes do they foresee in the future
- Compare children's thoughts with those of an adult
- Invite retired citizens to read - ask them to bring their favourite book and to be prepared to share the reasons for their choice
- Have a literature fair
- Compile a READ IN cookbook with recipes from various cultures
- Publish a book highlighting your school's history, include photos of significant events
- Lend a favourite book to a friend
- Be a reporter and interview a character from your favourite book
- Role-play the characters in the story with improvised dialogue
- Read a story up to the crisis and have listeners illustrate their own solutions
- Write a letter to your favourite character in a book
- Dramatize a story - one person narrates and the others act out the parts
- Create a tableaux of your favourite scene or of the beginning, middle or end of the book
- Decide which character in a book you would most like to spend the day with and explain why
- Create masks for the characters in a story
- Choose the book you like the most and convince others why they should also like this book best
- Judge whether or not a character should have acted in a particular way
- Write letters to authors, characters or illustrators

(continues next page)

Suggested activities

- Write and illustrate different endings to favourite stories
- Change the setting, problem or character(s) in the story to make it different
- Create sequels to stories
- Enjoy role-playing or creating reader's theatre with favourite stories.
Use puppets to retell a story
- Dress up like your favourite character
- Predict how technology will change our lives and write a story about these changes
- Write about how computers and technology have made or will make the world a better place
- Invite people to share their favourite stories from childhood
- Invite a storyteller to your school/site
- Compare books of today with those of past years. Share ideas on how books will look in the future. Illustrate these changes
- Write and illustrate newspaper articles promoting the upcoming READ IN activities planned for your school/site
- Match story characters with music
- Put a story to a song
- Write a song
- Listen to songs that go with words
- Create a display of all the places where we find print
- Host interviews - everyone has a story to tell about what they do, how they got to where they are, where they came from or where they want to go
- Explore different illustrative techniques in art to illustrate one's own work...
(collage, watercolour, plasticine)
- Create a photo album of favourite excerpts, illustrations, authors, and illustrator techniques as a keepsake of great reads encountered over the years

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Invite the people in your neighbourhood

Capital Health

Email requests only.
Ronna Bremer, Public Affairs,
Health Professionals
ronna.bremer@capitalhealth.ca
Mellissa Kraft, Public Affairs, Primary
Health Centres
mellissa.kraft@capitalhealth.ca

*Also consider inviting your school or
community nurse.

City Facilities and Attractions

(Valley Zoo, John Janzen Nature Centre,
John Walter Museum, Muttart Conserva-
tory and golf courses)
Kiri Wysynski, 780-496-8771
kiri.wysynski@edmonton.ca

(Fort Edmonton)
Rod Proudfoot
780-496-8776 or
rod.proudfoot@edmonton.ca

City of Edmonton – City Councillors

Email requests only.
councillors@edmonton.ca

**City of Edmonton –
Emergency Services**

(Fire, Ambulance/Paramedics)
Melanie Mochoruk
melanie.mochoruk@edmonton.ca

City of Edmonton – Police Services

Email requests only.
Abby Kokolski,
Corporate Communications
abby.kokolski@edmontonpolice.ca

**Department of National Defense –
Edmonton Garrison**

Email requests only.
Captain Derrick Forsythe
780-973-4011 ext. 4149
derrick.forsythe@forces.gc.ca
Master Corporal Danette Letourneau
780-973-4011 ext. 4139
danette.letourneau@forces.gc.ca

*Please indicate all information in your e-mail:
5 W's (who, what, where, when and why).

Edmonton Eskimos

Email requests only.
www.esks.com – click on community
to submit requests, or
brad.morgan@esks.com

Edmonton Humane Society (SPCA)

Jessica Crossley
education@edmontonhumanesociety.com

T.A.L.E.S. Edmonton Chapter

Phone: 780-932-4409
E-mail: talesedmonton@hotmail.com

University of Alberta

Carmen Leibel
Office of Public Affairs
carmen.leibel@ualberta.ca

Participation checklist

READ IN

Before the READ IN

- _____ Designate a contact person who will co-ordinate and promote READ IN activities in your school/site.
- _____ **By Friday, September 17, submit details of planned events and special guests Attn: READ IN EVENTS, Communications, Edmonton Public Schools, Centre for Education, so they can be shared with the media (see publicity and activity sheets attached).**
- _____ Create a READ IN centre in the school/site where people can drop in to read.
- _____ Send a letter home to parents and promote READ IN events to your community (*see sample letters attached*).
- _____ Contact prominent members of the community you wish to invite for a READ IN well in advance.

During the READ IN

- _____ Contribute to the success! Open the doors of your school/site to welcome the members of your community. Encourage them to sign in! (*see sign-in sheet attached*)
- _____ Read to community members who are unable to come to the school/site.
- _____ Offer each participant a homemade bookmark.
- _____ Document the number of hours your school participated in READ IN activities.

After the READ IN

- _____ Send thank you letters!
- _____ Keep reading!

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YES, We are participating in READ IN 2010 and would like publicity

Please send the following information to READ IN EVENTS, Communications,
Centre for Education, no later than Friday, September 17. Fax 780-429-8288

School/Site _____

Address _____

Phone _____

READ IN Co-ordinator _____

FIRST NAME

LAST NAME

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www.epl.ca/readin

Publicity

You can promote your school/site's community profile and generate widespread interest in READ IN by inviting prominent individuals and organizing creative events. Please share your guest list and schedule of READ IN activities with us. In this way, we can promote your events to the media and the greater community. **Schools are also encouraged to submit their activities to the READ IN events category of the calendar at <http://districtsite.epsb.ca/root/calendar>.**

Prominent Community Members

Prominent community members who will be taking part in READ IN events at your school/site:

Monday, October 4

Name _____

Position or Title _____

Date and Time of Reading _____

Name _____

Position or Title _____

Date and Time of Reading _____

Publicity *(continued)*

Tuesday, October 5

Name _____

Position or Title _____

Date and Time of Reading _____

Name _____

Position or Title _____

Date and Time of Reading _____

Wednesday, October 6

Name _____

Position or Title _____

Date and Time of Reading _____

Name _____

Position or Title _____

Date and Time of Reading _____

Thursday, October 7

Name _____

Position or Title _____

Date and Time of Reading _____

Name _____

Position or Title _____

Date and Time of Reading _____

Friday, October 8

Name _____

Position or Title _____

Date and Time of Reading _____

Name _____

Position or Title _____

Date and Time of Reading _____

READ IN

Sample invitation

READ IN

Dear ...

It's so easy to take reading for granted. Like many things in life, it's an activity that hardly merits a second thought. Yet, reading and writing are critically important skills all people throughout the world need for daily survival and happiness.

With this thought in mind, the staff and students of (name of school/site) invite you to share our commitment to reading by helping us celebrate literacy.

To increase awareness of the importance of reading, we will be hosting a READ IN from October 4 - 8 in honour of this year's theme, **Ready, Set, Read!** Parents and members of our community are invited to drop in to our READ IN centre during school hours to read, be read to or participate in READ IN events.

Guests are also invited to share an experience or book that was very important in their lives, either as children or as adults.

READ IN activities are not confined to the READ IN centre. Staff and students are also hoping to visit people who are unable to come to the (name of school/site _____), such as senior citizens, patients in hospitals and children in day care centres. While school is the place where literacy develops, it is nurtured and shared throughout the community.

In addition to our school/site, READ IN events will be held at our READ IN partner sites and other locations throughout Edmonton.

If you would like to participate, or you would like more information, please call _____, our READ IN co-ordinator at (school/site telephone number). In the meantime, happy reading!

Sincerely,

READ IN logo

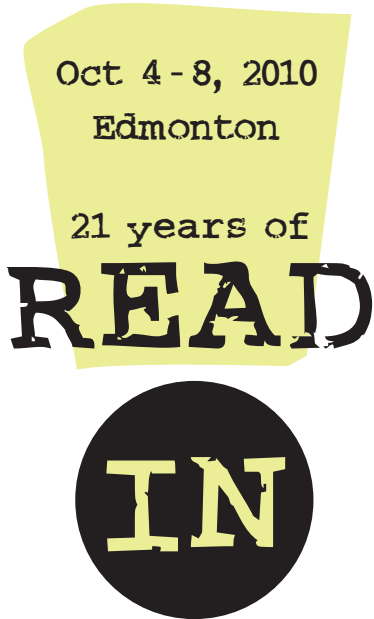
To access the English and French logos in B&W and Colour, please visit <http://staffroom.epsb.ca> for a link to READ IN Week 2010 site or click on the following links from the electronic version of the READ IN Week kit.

English version / version anglais

French version / version français

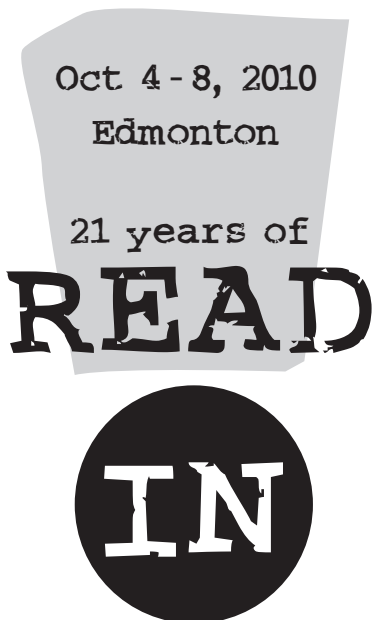
Colour / couleur

Colour / couleur



Black and white / noir et blanc

Black and white / noir et blanc



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